“Engaging Across Sectors” is GIA’s second sustainability principle

Developing a healthy and supportive community for all ages requires involvement and commitment from a wide range of sectors, organizations, professionals, volunteers, and residents

This sustainability principle recognizes that age-friendly efforts go beyond the “usual suspects” in the aging services sector to engage:

- Municipal planning
- Public health
- Arts and culture
- Parks and recreation
- Government
- Business
- Housing
- Industry
- Faith Community
- Environment
- Technology
- Healthcare
- Grassroots organizations

Actor mapping is a tool that can help initiatives implement this sustainability principle
Actor mapping is a helpful way to visualize and understand aspects of a system.

**Actor maps** offer a visual depiction of the key organizations and/or individuals that make up and/or influence a system, as well as their relationships to a given issue and to one another.

**Understanding an issue and the system(s) in which it lives**

Actor maps can help:
- Determine who needs to be involved
- Diagnose the strength of connections among actors
- Explore actors’ roles and power dynamics in the system

**Co-creating a plan for action**

Actor maps can help:
- Determine where the energy is in the system and where there are gaps or blockages
- Identify opportunities to build new relationships and explore other parts of the system

**Learning and refining as you go**

Actor maps can help:
- Consider how relationships, roles, or information flows are changing
- Understand how structures are changing
- Determine who has been or should be involved

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Co-creation and iteration are the name of the game when it comes to actor mapping.
1. Housing, Transportation, and the Built Environment

**NATIONAL**

- Complete Streets and Planning
- National Complete Streets Coalition
- MassDOT
- MBTA
- Executive Office of Elder Affairs
- MA Complete Streets
- Local complete streets
- Mass in Motion
- Local CDCs
- Local politicians
- Housing Partners Inc
- Mass Bike
- Walk Boston
- Jewish Community Housing for the Elderly
- HEARTH - Helping Elders at Risk Through Housing
- Other affordable housing providers
- Local housing authorities
- Metropolitan Boston Housing Partnership
- Regional Housing Network of MA
- DHCD
- Enterprise Community Partners
- CEDAC
- Mass Housing
- Mass Development
- HAP Housing
- AARP
- MA-ALFA
- Harvard Joint Center for Housing Studies
- DPH
- Key State Legislators
- Governor
- MA Municipal Association

**STATE**

- MA Dept of Housing and Econ Dev
- Housing Initiative at Boston PH Comm.
- AAAs and ASAPs
- Community Coalitions / Villages
- Senior Centers
- Local CDCs
- Volunteer drivers
- Partners HC Shuttles
- Uber
- Executive Office of Elder Affairs
- MA Commission on the Affairs of the Elderly
- Local politicians
- Multi-cultural Coalition on Aging
- MA Association of Older Americans
- 1st Complete Streets Initiative - Boston PH Comm.
- Locals complete streets
- Mass in Motion
- Local CDCs
- Local complete streets

**LOCAL**

- Executive Office of Elder Affairs
- MA Dept of Housing and Econ Dev
- 1st Complete Streets Initiative - Boston PH Comm.
- Locals complete streets
- Mass in Motion
- Local CDCs
- Local complete streets
- Mass in Motion
- Local CDCs

**PUBLIC AGENCIES**

- National Complete Streets Coalition
- MA Municipal Association
- American Planning Association - MA
- Baystateroads.org
- MA Complete Streets
- Executive Office of Elder Affairs
- MA Dept of Housing and Econ Dev
- Housing Initiative at Boston PH Comm.
- Local politicians
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- Regional Housing Network of MA
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**ADVOCACY**

- Advocacy
- LISC
- Planning
- Public agencies
- Regional housing providers
- Affordable housing providers
- Direct service providers
- Funders
- Funders Together to End Homelessness
- MA Coalition for the Homeless
- MA Association of CDCs
- DHCD
- Enterprise Community Partners
- CEDAC
- Mass Housing
- Mass Development
- HAP Housing
- AARP
- MA-ALFA
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**COLOR KEY**

- EC Members: high involvement in AF, high engagement with MHAC
- Non-EC members (low engagement with MHAC):
  - High current AF involvement
  - Medium current AF involvement
  - Low current AF involvement

**FUNDERS**

- MA Coalition for the Homeless
- MA Association of CDCs
- DHCD
- Enterprise Community Partners
- CEDAC
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**AGENCIES**

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