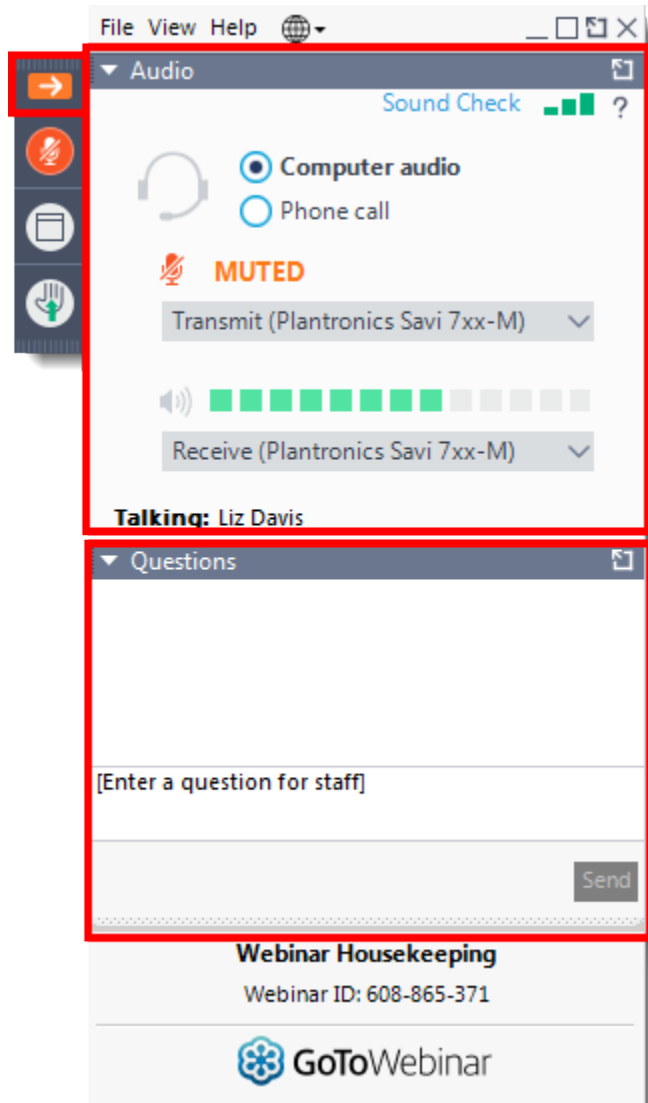


# 2021 Collaboration & Community Engagement and Systems & Best Practices

Grants Information Session  
November 17, 2020

# Housekeeping



## Your Participation

Open/close your control panel

Join audio:

- Choose **Mic & Speakers** to use VoIP
- Choose **Telephone** and dial using the information provided

Submit questions via the Questions panel

**Note:** Today's presentation is being recorded and will be made available online.

# Welcome

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## **Phillip González**

- Senior Program Officer



## **Kimberly Blakemore**

- Program Officer



## **Alrie McNiff Daniels**

- Senior Communications Officer



## **Nora Moreno Cargie**

- President, Tufts Health Plan Foundation
- Vice President, Corporate Citizenship, Tufts Health Plan

# Overview – Why We Do What We Do

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## Mission:

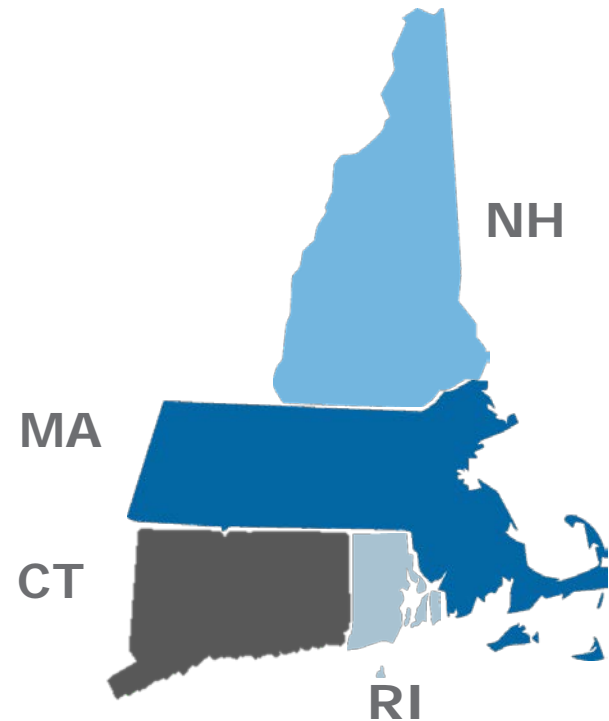
- Improve the health and wellness of the diverse communities we serve.

## Vision:

- Honor and support communities working to be great places to grow up and grow old.

## Grantmaking Focus:

- Healthy aging and older people



## What attracted you to today's webinar? - Choose all that apply

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- To learn more generally about Tufts Health Plan Foundation and healthy aging
- To learn whether Tufts Health Plan Foundation grant programs overlap with my organization's work
- Seeking resources for current or new work with older adults/healthy aging
- Seeking resources for COVID-19 response efforts
- Other

# Healthy Aging

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# Today's Environment: How We've Responded

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## COVID-19 and Social Justice:

- Flexibility with current grantees
- \$1.9M to organizations across the four states we serve dedicated solely to pandemic responses
- Commitment to keep at the heart of our work equity, inclusion, and what matters to community

# Grant Programs

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Collaboration &  
Community Engagement

Systems & Best Practices

Policy & Advocacy

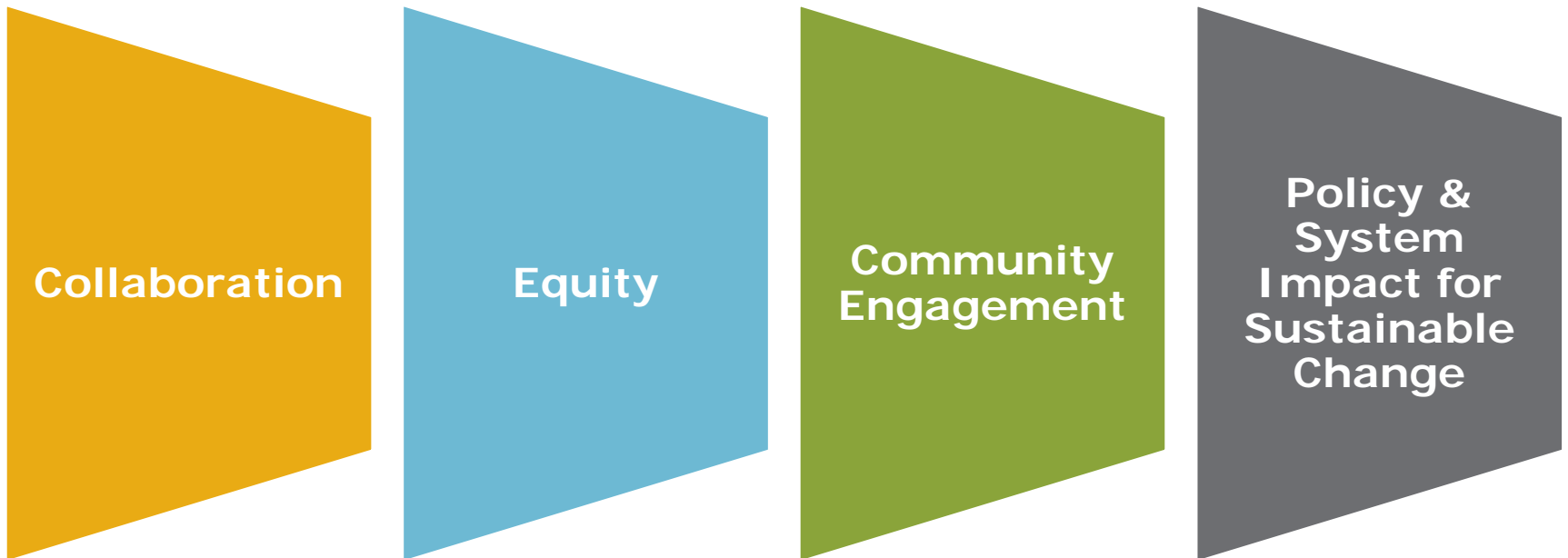
Momentum Fund



# Our Guiding Principles

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As a community investor, we promote core principles that are essential to healthy communities:



These inform our work as an Advocate, Catalyst and Convener.

# Today's Funding Opportunities: Overview

## Demonstrate Systems Impact for Older People

### Systems & Best Practices

- Improve or build systems serving older people
- Collaborate with others to achieve broader impact and change
- Highlight the community's input in developing a systems-level solution

### Collaboration & Community Engagement

*Systems & Best Practices attributes plus:*

- Participation from multiple sectors
- Impact both policy and practice
- Serves large geographic region and/or population

# Systems Thinking

Less Leverage

*What's happening?*

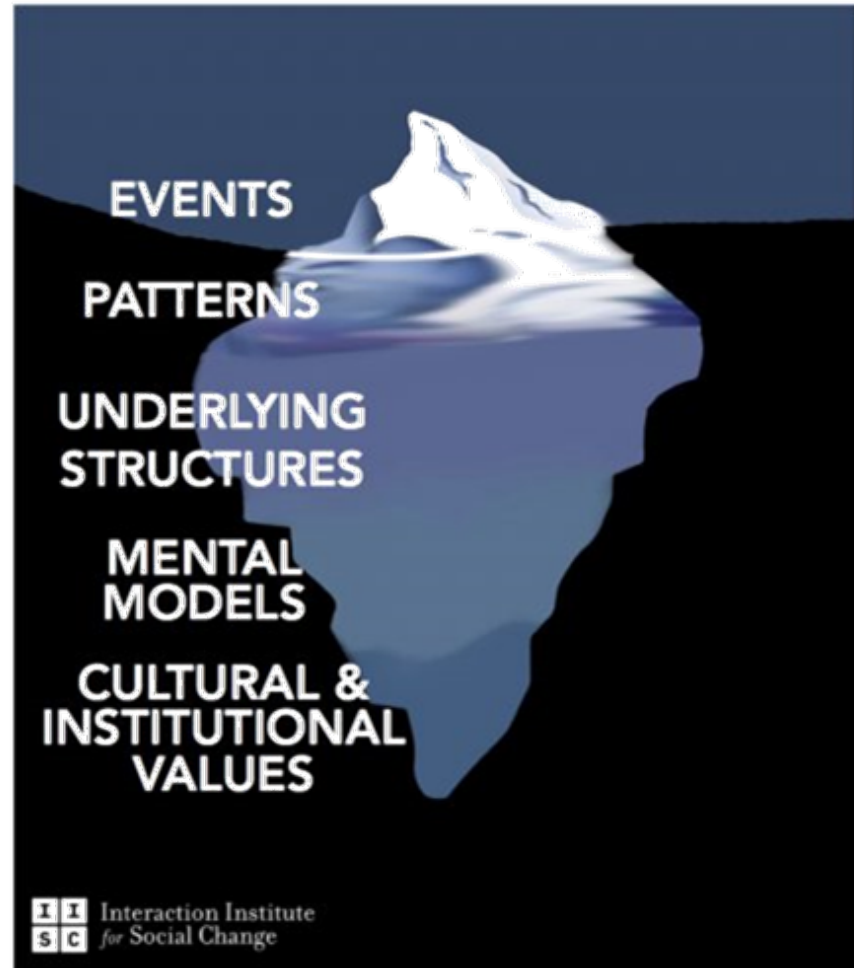
*What trends are there over time?*

*What's influencing the patterns?*

*How are the parts related?*

*What assumptions, beliefs and values shape the system?*

More Leverage



# Example: Systems and Best Practices



*What's happening?*

- Only supermarket in Winchendon closed
- Closest supermarket in N.H. – can't use Mass. SNAP benefits

*What are the trends?*

- Region can't support market solutions (i.e., grocery stores)
- Senior center alone can't shuttle older adults or buy enough food to support them
- Limited public transportation

*What's influencing the patterns?*

- Healthy, nutritious foods unavailable due to distance, buying power, state-based SNAP benefits

*What assumptions, beliefs and values shape the system?*

- Develop a hub-and-spoke food distribution model for Winchendon and six surrounding towns to change how older people access affordable, healthy food

# Example: Collaboration and Community Engagement



*What's happening?*

- Creating a new, statewide community-driven "Age Well Collaborative"
- Initial steering committee formed

*What are the trends?*

- State previously had a Commission on Aging
- Older adult population growing

*What's influencing the patterns?*

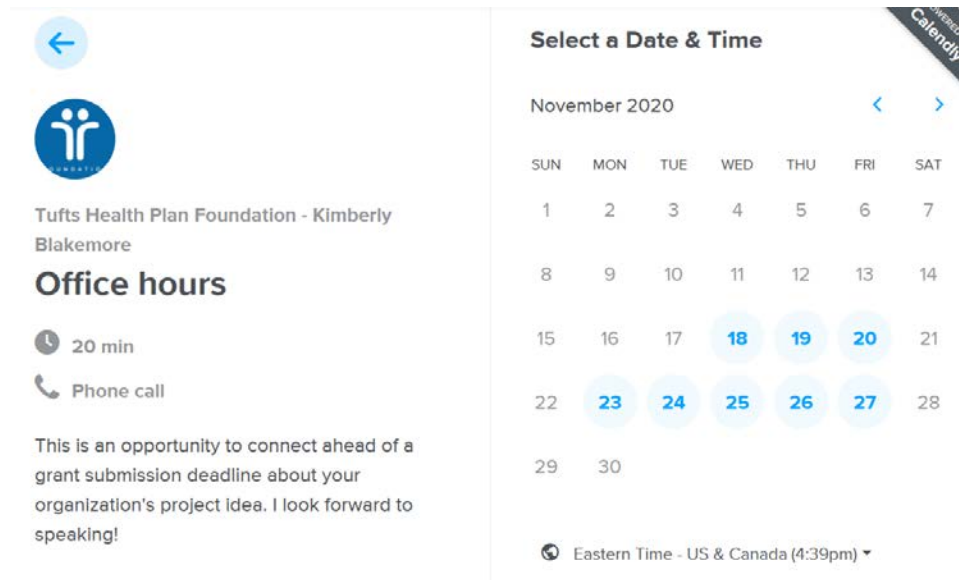
- Coalitions are fundamental to supporting age-friendly work

*What assumptions, beliefs and values shape the system?*


- Change perspectives and combat ageism, leveraging momentum/interest from both traditional and non-traditional aging champions

# Be in Touch

- Schedule time with us to discuss your project idea **ahead of** the submission deadline
- <https://calendly.com/thpf-kimberlyblakemore>
  - Only until end of November\*
- <https://calendly.com/thpf-phillipgonzalez>



←



Tufts Health Plan Foundation - Kimberly Blakemore

**Office hours**

🕒 20 min

☎ Phone call

This is an opportunity to connect ahead of a grant submission deadline about your organization's project idea. I look forward to speaking!

**Select a Date & Time**

November 2020

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

🌐 Eastern Time - US & Canada (4:39pm)

# Process and Timing

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# Eligibility

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Current 501(c)(3) nonprofit status

OR

Apply through a 501(c)(3) fiscal agent

- If based outside of CT, MA, NH and RI but doing work in these states, you will need an out-of-state bypass code to submit – contact us
- We do not directly fund:
  - General operations
  - Municipalities or government agencies\*
- See full list of eligibility parameters on our website



# How to Apply

[www.tuftshealthplanfoundation.org](http://www.tuftshealthplanfoundation.org)



Home About Us What We Fund Grant Applications Community Impact Newsroom

## How to Apply

Use these links to begin the process in our online system.

- ▶ Collaboration and Community Engagement
- ▶ Policy and Advocacy
- ▶ Systems and Best Practices
- ▶ Momentum Fund

Please submit by 4 p.m. on the relevant [due date](#).

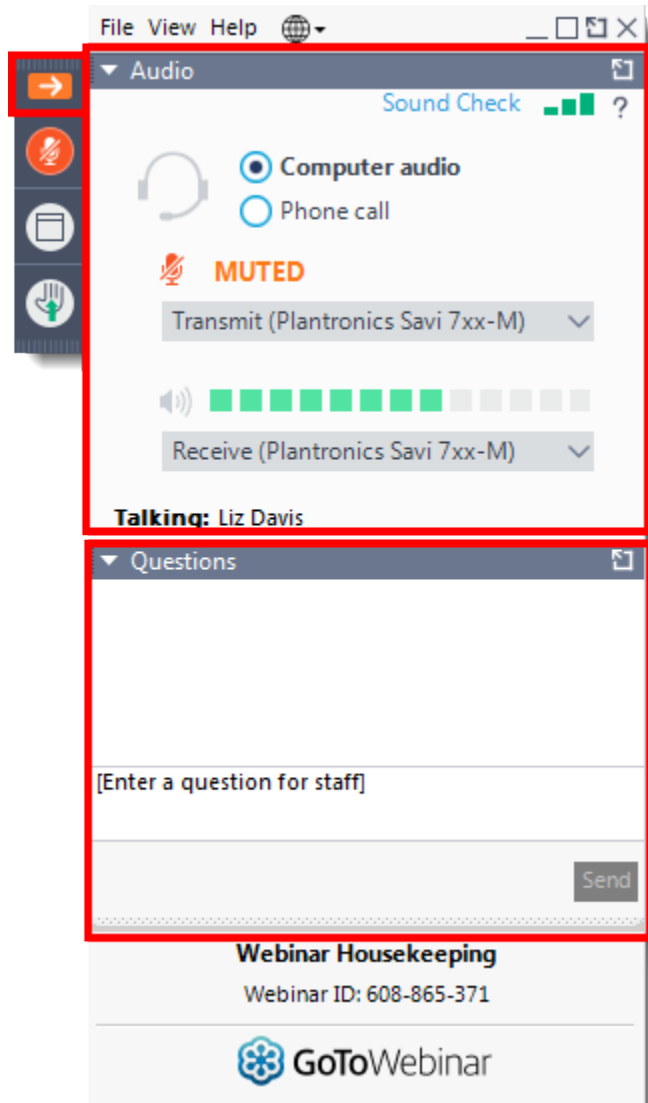
Please note the following:

### Grant Applications

- How to Apply
- Where and How We Fund
- Due Dates
- Resources
- Grant History



# Questions?



## Your Participation

If we don't get to your question today, we will be in touch via email following today's session.

**Thank you!**

Please chat us your questions!

# Contact Information

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[www.tuftshealthplanfoundation.org](http://www.tuftshealthplanfoundation.org)

**Sign up for our e-news:**

<https://bit.ly/2UxSkaU>

The background features two stylized human figures in shades of blue. Each figure consists of a circular head and a rounded, open-bottom torso. The figures are positioned on the left side of the frame, with the right figure being slightly larger and more prominent. The text 'THANK YOU!' is centered over the right figure.

**THANK YOU!**