Policy & Advocacy

Grantseeker Information Session
June 15, 2021
Housekeeping

Your Participation

Open/close your control panel

Join audio:
- Choose **Mic & Speakers** to use VoIP
- Choose **Telephone** and dial using the information provided

Submit questions via the Questions panel

**Note:** Today’s presentation is being recorded and will be made available online.
Together for Better

Harvard Pilgrim Health Care and Tufts Health Plan are now one.
Welcome – This is Who We Are

Phillip González

Kimberly Blakemore

Michael Devlin

Caitlin Sullivan

Nora Moreno Cargie

Alrie McNiff Daniels
What brought you here today? - Choose all that apply

To learn:

- More generally about the combination of Tufts Health Plan Foundation and Harvard Pilgrim Health Care Foundation
- About the Foundation’s guiding principles
- About the Foundation’s focus on older people/healthy aging/healthy food
- Whether the Policy & Advocacy grant program overlaps with my organization’s work
- Other
Why We Do What We Do

Mission:
• Improve the health and wellness of the diverse communities we serve.

Vision:
• Honor and support communities working to be great places to grow up and grow old.
Healthy Aging and Healthy Food Access

Healthy Aging includes access to healthy food.
Today’s Environment

COVID-19 continues to affect communities

• Challenges in recovery
• Opportunities to support healthy aging
• Food access a top priority

Rates of food insecurity among older adults*

• NH – 8.4%
• MA – 10.5%
• RI – 10.5%
• CT – 14%

*2021 America’s Health Ranking
Our Guiding Principles

As a community investor, we promote core principles that are essential to healthy communities:

- Collaboration
- Equity
- Community Engagement
- Policy & System Impact for Sustainable Change
Poll Question

Has Covid-19 impacted the policy agenda and/or advocacy of your organization?

- Yes
- No
- Unsure
- Our organization does not focus on policy and/or advocacy
Guidance: What We Look For in P&A Grants

Efforts should

- Impact healthy aging
- Be inclusive (i.e., engage older people)
- Increase equity, especially for communities of color
- Be collaborative

Advocacy

- Focused on generating policy or system-level change
- Purposeful and intentional activities that educate and inform decision-makers

Organizing activities

- Older people are important assets to community – how is their voice being elevated and heard?
- Promoting policies that lead to age-friendly communities
Examples

- Improving SNAP Experience for Older Adults to Increase Food Security
  - 3-year grant for $130,000

- Rebalancing the Long-Term Care System in N.H.
  - 3-year grant for $225,000

- Elevating the Older Adult Voice Around Parks/Open Spaces
  - 3-year grant for $130,000

- General operating support
  - 3-year grant for $180,000
Connect With Us

• Schedule time with us to discuss your project idea **ahead of** the submission deadline

• [https://calendly.com/thpf-phillipgonzalez](https://calendly.com/thpf-phillipgonzalez)

• [https://calendly.com/thpf-kimberlyblakemore](https://calendly.com/thpf-kimberlyblakemore)

Tufts Health Plan Foundation - Kimberly Blakemore

**Office hours**

- 30 min
- Phone call

This is an opportunity to connect ahead of a grant submission deadline about your organization's project idea. I look forward to speaking!
Process and Timing

- **LOI**
  - DUE JULY 23

- **Invitation**
  - INVITED BY AUG 20

- **Full Proposal**
  - DUE OCT 1
    - Site visits

- **Decision**
  - NOTIFIED BY DEC 17

- **Grant Period**
  - Jan 1 – Dec 31
Eligibility

Current 501(c)(3) nonprofit status
OR
Apply through a 501(c)(3) fiscal agent

• If based outside of CT, MA, NH and RI but doing work in these states, you will need an out-of-state bypass code to submit – contact us

• We do not directly fund:
  • Municipalities or government agencies*

• See full list of eligibility parameters on our website
How to Apply

Use these links to begin the process in our online system.

- Collaboration and Community Engagement
- Policy and Advocacy
- Systems and Best Practices
- Momentum Fund

Please submit by 4 p.m. on the relevant due date.

Please note the following:

[www.tuftshealthplanfoundation.org]
Poll Question

Where do you get information about grant opportunities?

- Foundation staff
- Foundation website
- Foundation newsletter
- Social media
- Grants database (e.g., GrantStation)
- Sector news (e.g., Philanthropy MA)
Questions?

Your Participation

If we don’t get to your question today, we will be in touch via email following today’s session.

Thank you!

Please chat us your questions!
Contact Information

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www.tuftshealthplanfoundation.org

**Sign up for our e-news:**
THANK YOU!