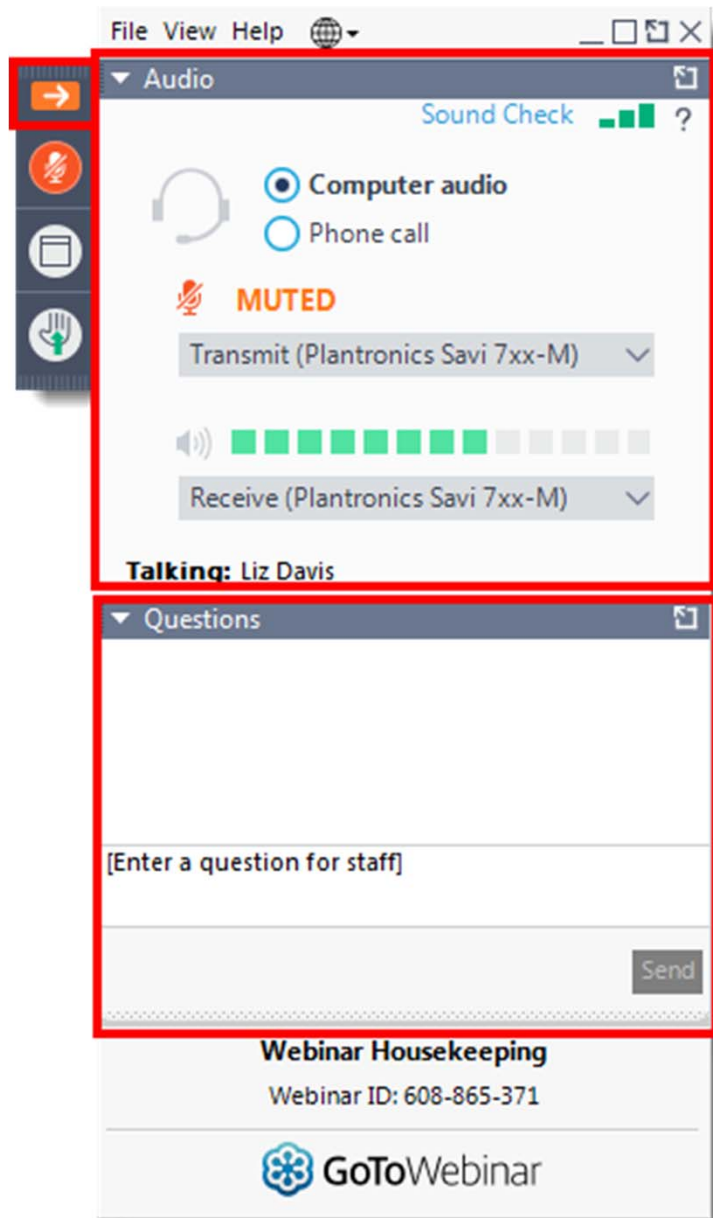


Policy & Advocacy

Grantseeker Information Session
June 15, 2021

Housekeeping



Your Participation

Open/close your control panel

Join audio:

- Choose **Mic & Speakers** to use VoIP
- Choose **Telephone** and dial using the information provided

Submit questions via the Questions panel

Note: Today's presentation is being recorded and will be made available online.

Together for Better

Harvard Pilgrim Health Care and Tufts Health Plan
are now one.



Welcome – This is Who We Are



Phillip González



**Kimberly
Blakemore**



Michael Devlin



Caitlin Sullivan



**Nora Moreno
Cargie**



**Alrie McNiff
Daniels**

What brought you here today? - Choose all that apply

To learn:

- More generally about the combination of Tufts Health Plan Foundation and Harvard Pilgrim Health Care Foundation
- About the Foundation's guiding principles
- About the Foundation's focus on older people/healthy aging/healthy food
- Whether the Policy & Advocacy grant program overlaps with my organization's work
- Other

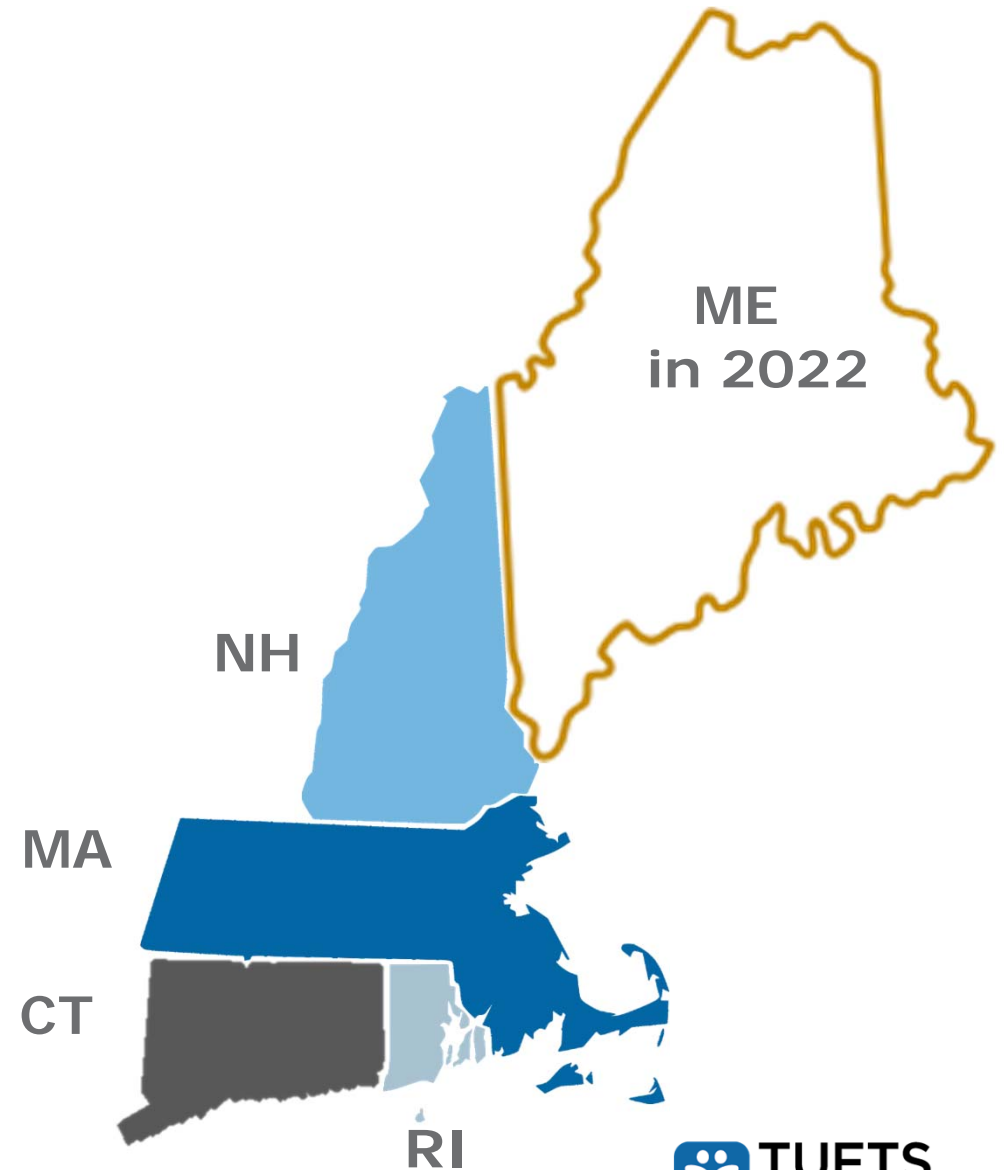
Why We Do What We Do

Mission:

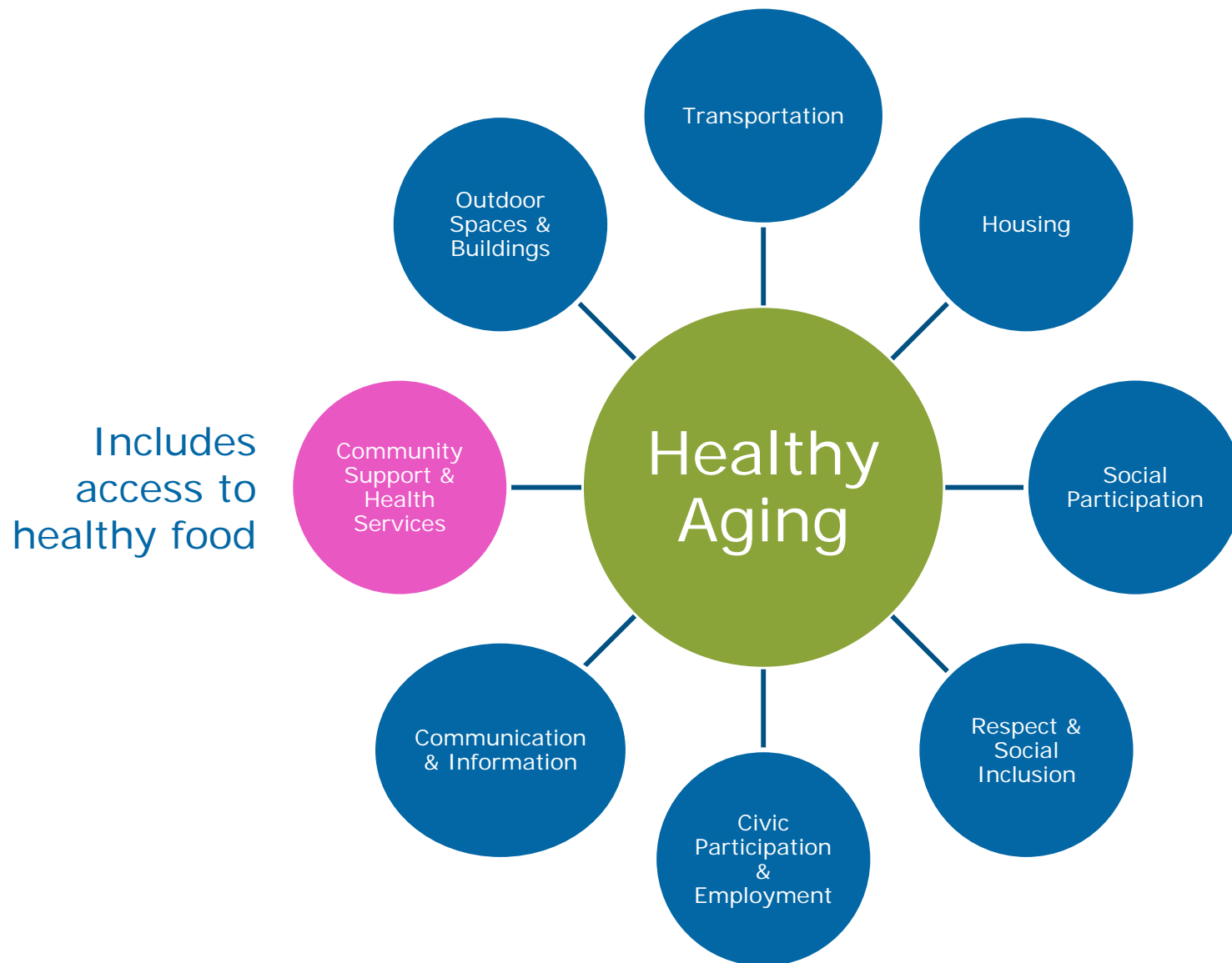
- Improve the health and wellness of the diverse communities we serve.

Vision:

- Honor and support communities working to be great places to grow up and grow old.



Healthy Aging and Healthy Food Access



Today's Environment

COVID-19 continues to affect communities

- Challenges in recovery
- Opportunities to support healthy aging
- Food access a top priority

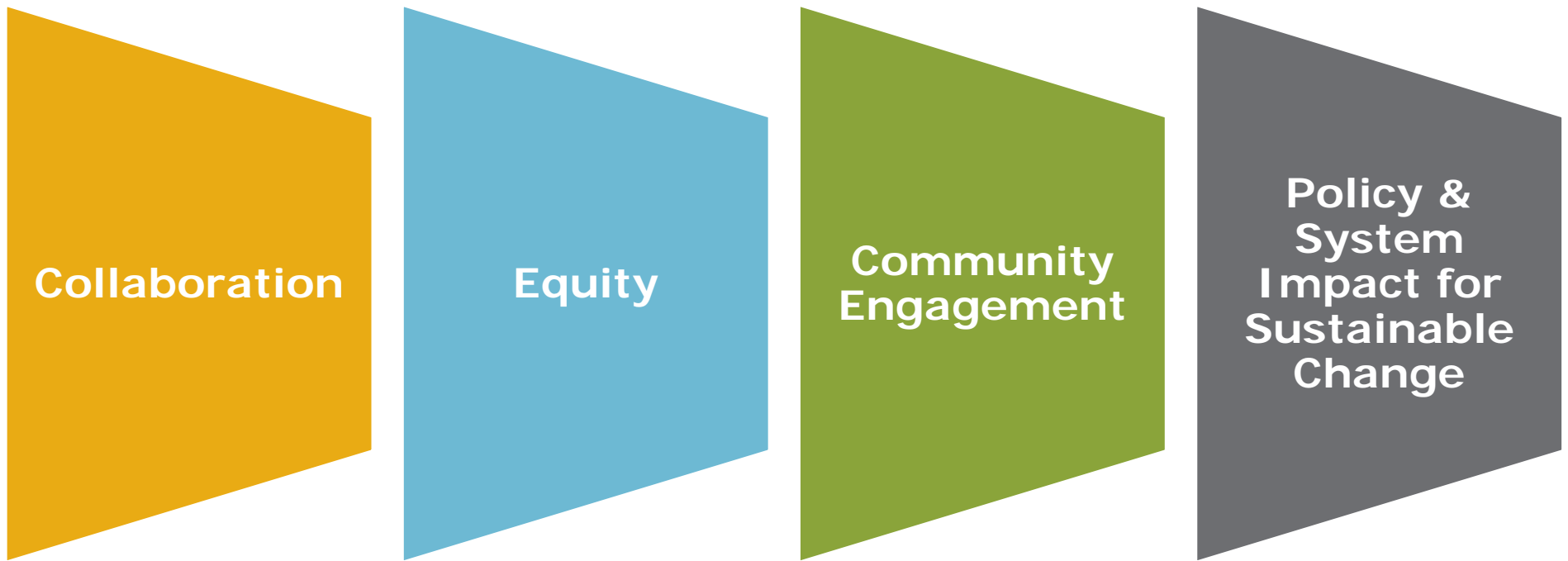
Rates of food insecurity among older adults*

- NH – 8.4%
- MA – 10.5%
- RI – 10.5%
- CT – 14%

**2021 America's Health Ranking*

Our Guiding Principles

As a community investor, we promote core principles that are essential to healthy communities:



Poll Question

Has Covid-19 impacted the policy agenda and/or advocacy of your organization?

Yes

No

Unsure

Our organization does not focus on policy and/or advocacy

Guidance: What We Look For in P&A Grants

Efforts should

- Impact healthy aging
- Be inclusive (i.e., engage older people)
- Increase equity, especially for communities of color
- Be collaborative

Advocacy

- Focused on generating policy or system-level change
- Purposeful and intentional activities that educate and inform decision-makers

Organizing activities

- Older people are important assets to community – how is their voice being elevated and heard?
- Promoting policies that lead to age-friendly communities

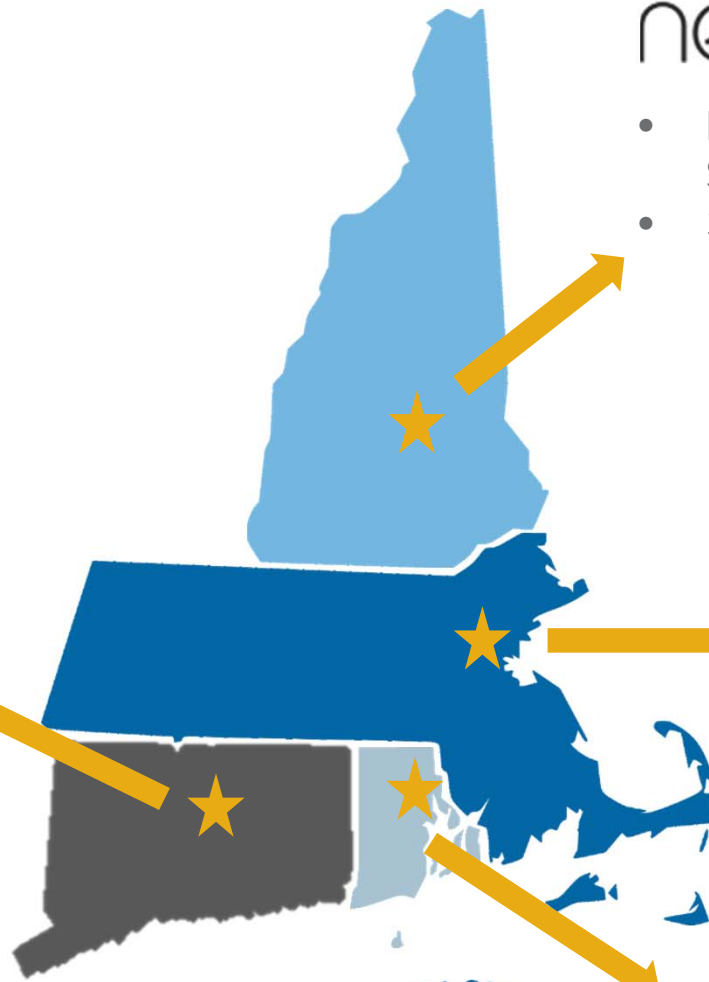
Examples

newfutures[→]

- Rebalancing the Long-Term Care System in N.H.
- 3-year grant for \$225,000



- Improving SNAP Experience for Older Adults to Increase Food Security
- 3-year grant for \$130,000



- Elevating the Older Adult Voice Around Parks/Open Spaces
- 3-year grant for \$130,000



- General operating support
- 3-year grant for \$180,000



Connect With Us

- Schedule time with us to discuss your project idea **ahead of** the submission deadline
- <https://calendly.com/thpf-phillipgonzalez>
- <https://calendly.com/thpf-kimberlyblakemore>



Tufts Health Plan Foundation - Kimberly Blakemore

Office hours

 30 min

 Phone call

This is an opportunity to connect ahead of a grant submission deadline about your organization's project idea. I look forward to speaking!

Select a Date & Time

June 2021

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

POWERED BY
Calendly

Process and Timing



Eligibility

Current 501(c)(3) nonprofit status

OR

Apply through a 501(c)(3) fiscal agent

- If based outside of CT, MA, NH and RI but doing work in these states, you will need an out-of-state bypass code to submit – contact us
- We do not directly fund:
 - Municipalities or government agencies*
- See full list of eligibility parameters on our website

How to Apply

www.tuftshealthplanfoundation.org



Home About Us What We Fund Grant Applications Community Impact Newsroom

How to Apply

Use these links to begin the process in our online system.

- ▶ Collaboration and Community Engagement
- ▶ Policy and Advocacy
- ▶ Systems and Best Practices
- ▶ Momentum Fund

Please submit by 4 p.m. on the relevant [due date](#).

Please note the following:

Grant Applications

- How to Apply
- Where and How We Fund
- Due Dates
- Resources
- Grant History

 What We Fund



Poll Question

Where do you get information about grant opportunities?

- Foundation staff
- Foundation website
- Foundation newsletter
- Social media
- Grants database (e.g., GrantStation)
- Sector news (e.g., Philanthropy MA)

Questions?

The screenshot shows a GoToWebinar interface with two main sections highlighted by a red border. The top section is the 'Audio' control panel, which includes a 'Sound Check' indicator, a 'MUTED' status, and dropdown menus for 'Transmit' and 'Receive' devices. The bottom section is the 'Questions' panel, which contains a text input field with the placeholder '[Enter a question for staff]' and a 'Send' button. Below these sections, the text 'Webinar Housekeeping' and 'Webinar ID: 608-865-371' is visible, along with the GoToWebinar logo.

Your Participation

If we don't get to your question today, we will be in touch via email following today's session.

Thank you!

Please chat us your questions!

Contact Information

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www.tuftshealthplanfoundation.org

Sign up for our e-news:
<https://bit.ly/2UxSkaU>

THANK YOU!