BUILDING AGE-FRIENDLY COMMUNITIES: THE SUMMIT

MARCH 18, 2015

The Westin Waltham
Eden Vale Ballroom
Dear Summit Attendees,

I applaud the Tufts Health Plan Foundation and The Boston Foundation for hosting today’s Building Age-Friendly Communities Summit and creating a forum for discussion.

As Governor of the Commonwealth, I am committed to supporting our senior population and ensuring they have access to the resources they need to remain in their communities. The issues facing the aging members of our state impact everyone, as they are our parents, grandparents, neighbors and friends.

With continued research from the Massachusetts Healthy Aging Data Report and the University of Massachusetts Boston’s Gerontology Institute, cities and towns can diagnose the pressing needs of their senior population. The Commonwealth is particularly fortunate to have highly respected leaders who value sharing information and generating an ongoing dialogue. Your collaboration will help shape the policies and practices that will establish Massachusetts as an age-friendly state.

I look forward to working with you on our mutual goals and hope those who attend today’s summit continue the conversation by bringing these topics to the forefront of their communities.

Sincerely,

CHARLES D. BAKER
GOVERNOR OF MASSACHUSETTS
March 11, 2015

To the Age-Friendly Communities Summit Participants:

Thank you to the Tufts Health Plan Foundation and The Boston Foundation for convening this summit around the important topic of Age-Friendly Communities. The Age-Friendly philosophy is closely aligned with my vision for Boston, and we are fully engaged in the work needed to make Boston a place where all citizens can grow, thrive, and contribute. Safe walkable streets, better housing and transportation options, and opportunities for contribution and engagement make stronger communities for all.

By allowing us to share ideas and build a framework together, this summit will help us set a path for the future. Together, we can embrace the Age-Friendly framework and strengthen our communities for tomorrow. Thank you for your leadership, your collaboration, and your commitment to the Age-Friendly philosophy. I look forward to continued partnership as we work to achieve our Age-Friendly goals.

Sincerely yours,

Martin J. Walsh
Mayor of Boston
Welcome

Welcome to what we hope will be a lively conversation about building age-friendly communities. With competing priorities and worthy efforts, it is essential for our society to respond to the needs of a rapidly aging population.

We have invited thought leaders to discuss their perspective on what it will take to be relevant as we consider the manifestation of “age-friendly,” and what it means for our respective work, as well as reflect on the World Health Organization’s domains and standards for age-friendly cities. We see today as an opportunity to learn from each other how to mobilize partner coalitions to transform communities to become age-friendly.

You will also be the first to hear updates to the Massachusetts Healthy Aging Data Report from Elizabeth Dugan, Ph.D., principal investigator, Gerontology Institute at the University of Massachusetts Boston. This resource for cities and towns across the state will help those working in communities to better understand the risks facing older adults who live there. As you participate in today’s program and in the days and months following, we encourage you to:

1. **Understand.** Use the Healthy Aging Data Report and other existing data and resources to educate yourself and others in the community about the older adults who live in your city or town – their ages, living arrangements, health status, strengths, and vulnerabilities.

2. **Engage.** Bring stakeholders and community members together to start a conversation about what the data mean and what can be done to address challenges.

3. **Act.** Use the data to prioritize needs, potential interventions, new partnerships, funding sources, and allocation of resources.

Thank you for joining us for this important conversation.

The Tufts Health Plan Foundation Team
The Boston Foundation
Agenda

1 pm  Registration

2 pm  Welcome Remarks
Tufts Health Plan Foundation

Panel Discussion
Ina Jaffe (Moderator), Rev. Dr. Keith L. Magee,
Jennifer Wallace-Brodeur, Dr. Terrie Wetle

3:15 pm  Break

3:30 pm  Welcome Back
The Boston Foundation

Respondents
Dr. Elizabeth Dugan, Rebekah Gewirtz, Kyle Peterson

4:45 pm  Closing Remarks
Dr. David Green

5 to 6 pm  Networking Reception

Panelists and Presenters

Allison Bauer, J.D., LICSW, The Boston Foundation

Nora Moreno Cargie, Tufts Health Plan, Tufts Health Plan Foundation

Elizabeth Dugan, Ph.D., University of Massachusetts Boston

Rebekah Gewirtz, Massachusetts Public Health Association

Charlotte Golar Richie, Massachusetts Commission Against Discrimination

David Green, M.D., Emerson Hospital

Reverend Keith L. Magee, Th.D., FRSA, Boston University

Kyle Peterson, FSG

Jennifer Wallace-Brodeur, AARP

Terrie Fox Wette, M.S., Ph.D., Brown University
Bios

ELIZABETH DUGAN, PH.D.
Associate Professor of Gerontology, Gerontology Institute
University of Massachusetts Boston

Elizabeth Dugan, Ph.D., is associate professor of gerontology with expertise in older driver safety and state level policies related to older driver fitness. With more than 15 years of gerontology research experience, she has worked in every facet of biomedical research – from data collection staff to principal investigator (PI). Dr. Dugan is now a senior consultant to the Southeast Regional Center of the Women’s Health Initiative Study providing expertise on aging and older driver issues. She has been PI or co-PI of 18 research projects, most of them federally funded. Her book, The Driving Dilemma: The Complete Resource Guide for Older Drivers and Their Families, has generated media attention on older driver safety and been featured on Good Morning America (twice), the CBS Evening News, The Wall Street Journal, U.S. News and World Report, Newsweek, and many others. Dr. Dugan received her doctorate in human development and family studies from the University of North Carolina.

REBEKAH GEWIRTZ
Executive Director, Massachusetts Public Health Association

Rebekah Gewirtz is executive director of the Massachusetts Public Health Association where she manages the day to day operations and provides strategic vision for the organization. Ms. Gewirtz served as the director of Government Relations and Political Action at the National Association of Social Workers (NASW), MA Chapter from 2005-2013. In this capacity, she advocated for professional social work and lobbied at the State House on issues primarily impacting low income and communities of color. She was a leader in the campaign to raise the minimum wage in 2006 and was the chair of the coalition that worked to successfully pass legislation to close corporate tax loopholes in 2008. She was co-chair of the Campaign for our Communities from 2011 through 2013, working with the support of nearly 100 organizations for a state revenue package that would be adequate and progressive. In her final year at NASW, she served as chair of the statewide welfare coalition. The welfare coalition includes more than 20 organizations that she organized with another advocate to stop punitive public policy measures that disproportionately impact vulnerable families and low income communities. She has also served her own community as Ward 6 Alderman in the City of Somerville, and has been a leader in Somerville to rid the environment of toxins like polystyrene and was a primary supporter of the city’s urban agriculture ordinance.

Ms. Gewirtz received the Outstanding Public Service Award upon graduation from the McCormack Institute of Policy Studies, Masters in Public Affairs program at UMass Boston.
CHARLOTTE GOLAR RICHIE
Commissioner, Massachusetts Commission Against Discrimination

Charlotte Golar Richie was appointed commissioner for the Massachusetts Commission Against Discrimination (MCAD) in June 2014. Along with the other MCAD commissioners, she has oversight responsibility for administration, adjudication and education concerning civil rights matters for the Commonwealth of Massachusetts. In this role, she also serves as an investigating commissioner for employment, housing and public accommodation discrimination cases. Ms. Richie is an experienced leader and administrator, with a background in public service and political activism, and a deeply held commitment to civil rights, fairness and equality. Before joining the MCAD, she held several notable positions, including senior vice president for public policy, advocacy & government relations at YouthBuild USA and housing chief and agency director at the City of Boston's Department of Neighborhood Development.

Ms. Richie is a graduate of Rutgers College (B.A.), Columbia University School of Journalism (M.S.) and Suffolk University’s Sawyer School of Management (M.B.A). In 2013, Ms. Richie was a candidate for Mayor of Boston, finishing in third place in a 12-person primary. Following the general election, then Mayor-elect Martin J. Walsh appointed her co-chair of his Transition Team. A former U.S. Peace Corps volunteer, Ms. Richie serves on the boards of the Tufts Health Plan Foundation, YouthBuild USA, and Boston's Higher Ground. She is also an advisory board member for the University of Massachusetts Center for Women in Politics & Public Policy; Mothers for Justice & Equality; and the Haiti Fund at The Boston Foundation. Ms. Richie is a recipient of numerous local and national awards for her work in housing, economic development, government, management and public and community service.

DAVID GREEN, M.D.
Emerson Hospital

David S. Green, M.D. is in private practice in pulmonary medicine in Concord, MA and is on the staff at Emerson Hospital. Dr. Green is also doing geriatrics as part of Harvard Vanguard Concord, home visits and skilled nursing home visits for patients who are too ill for office visits. Dr. Green received his Bachelor of Arts degree and Doctor of Medicine degree from the University of Rochester. He served as a director of Tufts Associated Health Maintenance Organization, Inc. from 1985 to 2011, and as director of the Tufts Associated Health Plan from 1988 to 2008. He is a member of the Tufts Health Plan Foundation Board of Directors.

INA JAFFE
Correspondent, National Desk, National Public Radio

Ina Jaffe is a national desk correspondent based at NPR West, NPR's production center in Culver City, CA. Covering CA and the West, Ms. Jaffe has reported on nearly all of the major news events, elections, and natural disasters in the region. Currently, she covers issues related to aging. She also reports on regional and national politics, contributing election coverage in 2008, 2010, and 2012. In addition to captivating and informing listeners, Ms. Jaffe's reports have garnered critical acclaim.
Her 2012 investigation into how the West Los Angeles VA made millions from renting property while ignoring plans to house homeless veterans won an award from the Society of Professional Journalists as well as a Gracie Award from the Alliance for Women in Media. A few months after the story aired, the West Los Angeles VA broke ground on supportive housing for homeless vets. Ms. Jaffe’s 2011 series on rising violence in California State Psychiatric Hospitals was also honored with a Gracie Award as well as awards from Investigative Reporters and Editors and the American Bar Association. Her three-part series on California’s Three Strikes sentencing law won the ABA’s Silver Gavel Award in 2010, as well as the Sigma Delta Chi award from the Society of Professional Journalists. Before moving to Los Angeles, Ms. Jaffe was the first editor of Weekend Edition Saturday with Scott Simon which made its debut in 1985. Born in Chicago, Ms. Jaffe attended the University of Wisconsin-Madison and DePaul University receiving bachelor’s and master’s degrees in philosophy, respectively.

REVEREND KEITH L. MAGEE, TH.D., FRSA
Director, Social Justice Institute, Center for Practical Theology
Boston University

Keith L. Magee is an internationally sought-after theologian, social justice and poverty scholar. He is a Distinguished Senior Fellow on Social Justice and Poverty at the University of Birmingham, England, where he is researching “Justice for the Poor: Social Justice vs. Prosperity Gospel and the Impact on the Poor.” He is currently leading the Social Justice Institute, Center for Practical Theology at Boston University. Reverend Dr. Magee served for five years as the founding director of the National Public Housing Museum and Center for the Study of Housing and Society in Chicago. He took the appointment after serving as senior religious affairs advisor with the Obama for America campaign and as senior director at the Museum of African American History-Boston and Nantucket.

Rooted in the Methodist tradition, Rev. Dr. Magee’s ministerial calling has led to leadership as pastor of Berachah Church, Boston, and as resident seminarian of Mount Carmel Church and minister of summer programs for Northminster Presbyterian Church, both of Washington, D.C. He has served on the White House African American Clergy Network and chair of the Massachusetts Council of Chaplains for Governor Deval Patrick. He is also the senior faith and politics advisor to Congresswoman Sheila Jackson Lee (D-TX).

His eclectic studies have taken him through Ohio University, University of Pennsylvania, London School of Oriental and African Studies, Georgetown University, Grace International College, and Harvard Divinity School, being conferred the doctorate of theology degree. He also has training in psychology and economics. He is co-founder of Abba House, created for children infected and affected with HIV/AIDS.

Reverend Dr. Magee is the author of A Prayer For Our Children, Lulu Publishing, August 2014 and is scheduled to release Restoring Hope: 50 Years of Remembering, Retelling and Reframing the Civil Rights Era, Beacon Press, autumn 2015.
Kyle Peterson has led many of FSG’s Global Health and Global Development engagements, and has been a key contributor to the firm’s shared value, catalytic philanthropy, and collective impact frameworks.

Since 2002, Mr. Peterson has managed over 100 consulting projects for FSG in the areas of strategy, program design, operations and evaluation, and he speaks frequently at social sector and industry conferences and roundtable events. Mr. Peterson has worked with the world’s leading companies and funders, including the Shell Oil Company, Aetna, Eli Lilly & Company, Pfizer, Verizon, Merck, and the Bill and Melinda Gates Foundation, and he is currently a member of the Global Health Council Board of Directors.

Prior to joining FSG, Mr. Peterson served as a strategy consultant at the Monitor Group where he wrote a major regional economic study with Professor Michael Porter and led a competitiveness consulting project for President Paul Kagame and his cabinet on Rwanda’s economic strategy. Mr. Peterson was also a country director in Zimbabwe and Rwanda for Population Services International, where he managed a $20 million program and launched a number of health product “firsts” on the African continent, including mass marketed insecticide treated mosquito nets, female condoms, and a novel network of HIV/AIDS voluntary counseling and testing centers.

Mr. Peterson has authored numerous books, including, *Ahead of the Curve: Insights for the international NGO of the Future*. He earned a master’s in business administration and master’s in public affairs from the University of Texas, McCombs School of Business and Lyndon B. Johnson School of Public Affairs.

Jennifer Wallace-Brodeur leads AARP’s state livable communities work, which includes the Network for Age-Friendly Communities. She led the organization’s work to create the AARP Livable Communities Great Places for All Ages website (www.aarp.org/livable), which is a go-to resource for local officials with the latest information, best practices, research, policy analysis, and funding sources that support livable communities. Ms. Wallace-Brodeur has been at AARP since 2005, serving as associate state director in the Vermont State Office until 2013, and then moving to the national office as strategic advisor and co-lead of the Livable Communities team. In Vermont, she led the state’s livable community agenda, and was an early adopter of the platform nationally. Her accomplishments include creating and leading the Burlington Livable Community Project, which established a vision and action steps for Burlington to meet the needs of its aging population. This was one of AARP’s first local livable community projects and continues to be a model within the organization for stakeholder and volunteer engagement. As a statewide leader on transportation issues, Ms. Wallace-Brodeur created and led a diverse transportation coalition, which brought together health, environmental, and business leaders to identify ways to expand mobility options.
She also led AARP's campaign to pass Complete Streets legislation in 2011, which earned her the Outstanding Service Award from the Vermont Planners Association.

Prior to joining AARP, Ms. Wallace-Brodeur was a political and public policy consultant for 10 years. She managed the Clavelle for Governor campaign in 2004 and consulted for the Vermont Democratic Party, as well as numerous statewide and legislative campaigns. Additional clients included the Campaign for Tobacco Free Kids, Housing Vermont, and M&R Strategic Services.

She is active as a community volunteer, currently serving on the Burlington Planning Commission and previously as chair of the Burlington Electric Commission. She was appointed by the Governor in 2000 to be vice chair of the Vermont Tobacco Evaluation and Review Board. In 2012 she was appointed to the Governor's Commission on Successful Aging and served as chair of the livable communities subcommittee. Ms. Wallace-Brodeur is a graduate of Bowdoin College.

TERRIE FOX WETLE, M.S., PH.D.
Dean, School of Public Health, Brown University

Fox Wetle is the inaugural Dean of Brown University’s School of Public Health and Professor of Health Services, Policy and Practice. As Associate Dean of Medicine for Public Health and Public Policy at Brown’s Alpert Medical School, she led the development of the School of Public Health. From 1995-2000, Dr. Wetle served as deputy director of the National Institute on Aging at the National Institutes of Health (NIH). Previous positions include director of the Braceland Center for Mental Health and Aging and Associate Professor of Medicine at the University of Connecticut School of Medicine; associate director of the Division on Aging and Assistant Professor of Medicine at Harvard Medical School; and director of the Program in Long Term Care Administration and Assistant Professor of Epidemiology and Public Health at Yale University.

She has also worked in government as director of an Area Agency on Aging as well as a social policy analyst at the Administration on Aging. She is past-president of the Gerontological Society of America and immediate past president of the American Federation for Aging Research. She serves on the Governing Council of the International Association for Gerontology and Geriatrics, and is Program Chair for the 2017 meeting. At NIH, she was appointed to the Council of Councils and the National Advisory Council on Aging. Dr. Wetle has more than 300 scientific publications and several edited books, including *Public and Private Responsibilities in Long Term Care: Finding the Balance* and a research methods text, *Improving Aging and Public Health Research: Qualitative and Mixed Methods*. Research interests include end of life care, ethical issues in geriatrics and promoting health of aging populations.
Resources

THE MASSACHUSETTS HEALTHY AGING DATA REPORT

The Massachusetts Healthy Aging Data Report is a resource for cities and towns across Massachusetts to better understand their communities and the older adults who live there. The report includes Community Profiles for each of the Commonwealth’s 351 cities and towns plus the 16 neighborhoods of Boston. Never before has Massachusetts had such a comprehensive view of healthy aging indicators reported at this local geographic level.

The 2015 Community Profiles detail individual town data alongside state averages for 121 healthy aging indicators to help communities compare how they are doing relative to the rest of the state and identify areas to focus health promotion efforts for older adults.

The report was commissioned by the Tufts Health Plan Foundation with research conducted by the Gerontology Institute of the John W. McCormack Graduate School of Policy and Global Studies at the University of Massachusetts Boston.

Visit this website to download the Highlights Report and your Community Profile.
mahealthyagingcollaborative.org/data-report/explore-the-profiles

THE MASSACHUSETTS HEALTHY AGING COLLABORATIVE

The Massachusetts Healthy Aging Collaborative is a network of leaders in community, health and wellness, government, advocacy, research, business, education, and philanthropy who have come together to advance healthy aging.

The Collaborative has adopted a multi-dimensional model that aligns with the World Health Organization’s definition of active aging, supporting activities that “optimize opportunities for health, participation and security in order to enhance quality of life as people age.”

Visit the Collaborative’s website to join the online network, learn more about healthy aging programs across the state, download resources, and sign up for the eNewsletter.
www.mahealthyagingcollaborative.org
Tufts Health Plan launched the Tufts Health Plan Foundation in 2008 with the mission to improve the health and wellness of the diverse communities we serve. Through its community investments, the foundation has given approximately $16 million to Massachusetts and Rhode Island nonprofits that improve healthy living with a focus on healthy aging. The foundation funds programs that move communities, particularly the most vulnerable, toward accomplishing the World Health Organization’s goals for Age-friendly Cities. Visit www.tuftshealthplanfoundation.org or follow us on Twitter, Facebook, and YouTube.

The Boston Foundation, Greater Boston’s community foundation, is one of the largest community foundations in the nation, with net assets of some $1 billion. In 2014, the Foundation and its donors made more than $112 million in grants to nonprofit organizations and received gifts of nearly $112 million. In celebration of its Centennial in 2015, the Boston Foundation has launched the Campaign for Boston to strengthen the Permanent Fund for Boston, the only endowment fund focused on the most pressing needs of Greater Boston. The Foundation is proud to be a partner in philanthropy, with more than 1,000 separate charitable funds established by donors either for the general benefit of the community or for special purposes.

The Boston Foundation also serves as a major civic leader, think tank and advocacy organization, commissioning research into the most critical issues of our time and helping to shape public policy designed to advance opportunity for everyone in Greater Boston. The Philanthropic Initiative (TPI), an operating unit of the Foundation, designs and implements customized philanthropic strategies for families, foundations and corporations around the globe.